



Joy Jackson

Counsel

About

Joy Jackson counsels clients on privacy, data governance, artificial intelligence, and regulatory compliance, helping organizations navigate the evolving legal landscape surrounding data-driven technologies. Her practice focuses on developing practical, business-oriented solutions that address privacy obligations, data lifecycle management, governance frameworks, and emerging AI regulations. Drawing on experience advising enterprise organizations, Joy partners with business, technology, and legal stakeholders to translate complex statutory and regulatory requirements into operational strategies that support innovation while mitigating legal risk.

Joy has extensive experience advising on U.S. state privacy laws, consumer rights, marketing and communications regulations, and data governance initiatives. She regularly counsels clients on privacy-by-design, responsible AI governance, data mapping, retention and deletion practices, and compliance risk assessments. Her work includes developing governance policies, conducting regulatory analyses, and helping organizations implement scalable compliance programs that align legal requirements with business objectives. She also advises clients on integrating privacy and governance considerations into technology development, operational processes, and enterprise data management.

Before concentrating her practice on privacy and technology law, Joy represented clients in civil litigation, where she developed experience in legal risk analysis, dispute resolution, and compliance counseling. That litigation background provides valuable perspective in helping clients proactively identify and manage legal risk before disputes arise. By combining litigation experience with a sophisticated understanding of privacy, data governance, and emerging technologies, Joy delivers strategic, practical counsel that enables clients to confidently navigate an increasingly complex regulatory environment.

Contact

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Education

Brigham Young University –
Idaho, BS
University of Arkansas School
of Law

Admissions

- Arkansas
- Oklahoma

Experience

- Hood and Stacy, PA
- Walmart Inc, Privacy Compliance